Project 1 Rubric

Introduction: What is This Rubric For?

Rubrics as pedagogical tools function as both guides for instructors and guides for students. I use rubrics to help me gauge the work you do along a transparent and evident scale, so that you know what I'm looking for out of your work and how you can accomplish it to the best of your ability. This rubric gives you an overview of the things I am looking for from your Project 1 and how I will be distributing points when I give you feedback.

How Should YOU Use this Rubric?

I have provided this rubric before you have to turn in your Project 1 so you have an idea of how I will be evaluating your projects. While I don't want to restrict your projects, I think that these five major criteria will allow for you to strengthen the work you do as you create and conceptualize multimedia narratives in whatever form you choose.

Rubric Criteria:

Criteria Category	Below: 0-10 pts	Meets: 11-20 pts	Exceeds: 21-30pts
NARRATIVE: Does your project tell a story or have some kind of overarching narrative thread throughout? Does that narrative thread go into explicit detail and provide examples of the circumstances you are describing? Does your narrative follow a coherent path that your audience can keep track of without getting lost or confused?			
MEDIUM: Does your medium of choice work well with your project? Does the medium enhance the narrative you are crafting and help you demonstrate the information you are sharing effectively? Do you make full use of the abilities and features afforded by that medium?			
CONTENT: Does your project go into sufficient depth and detail about the information you are sharing? Do you provide specific examples of the narrative you are sharing? Do you engage with your narrative in an in-depth and thorough manner by explaining terms or concepts that might be unfamiliar to your audience?			

Criteria Category	Below: 0-10 pts	Meets: 11-20 pts	Exceeds: 21-30pts
MULTIMEDIA: Does your project specifically address and include multimedia characteristics, including the crafting of a narrative that is about multimedia, features multimedia, or a combination thereof? Do you make use of the full extent of multimedia concepts and tools available to you with the forms you have chosen?			
CONCEPT IN PRACTICE: Does your project fulfill the initial parameters set up by your concept assignment? Does it adhere to the length and material requirements agreed upon by you and your instructor? Does your project connect to the concept you expressed in your initial assignment and are the connections between your initial envisioning of the project and the execution of it evident?			

Total: 150 pts