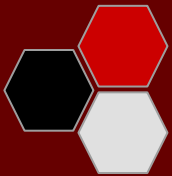


RHETORICAL STORIES



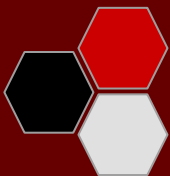
MULTIMEDIA WRITING, CURATION, AND ARCHIVAL PRACTICE

LEE W. HIBBARD



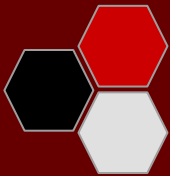
MULTIMEDIA WRITING AT PURDUE

- EH 419 - 3 Credit Professional Writing Course
- Writing in multiple genres, platforms, and contexts
- Course with varying themes



ARCHIVING AND CURATION -- WHY?

- Takes place in multiple modes and contexts
- Relevant to students both individually and culturally
- Need for analysis and understanding of the rhetoric of preserving and sharing stories, history, and narratives



COURSE SEQUENCE: UNIT 1

PERSONAL ARCHIVING AND CURATION

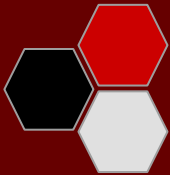
- Analysis of social media habits and presence
- Critical assessment of professional and personal ethos



COURSE SEQUENCE: UNIT 2

EXISTING ARCHIVE ANALYSIS

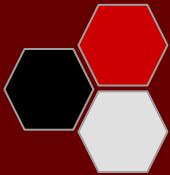
- Selecting and studying existing archives
- Analyzing archive contexts, goals, and contents
- Remediating and condensing information



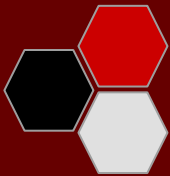
COURSE SEQUENCE: UNIT 3

CREATING AND DESIGNING ARCHIVES

- Group selection and design of new archive
Or collection
- Apply theoretical principles learned from
First two units



*ARCHIVING AND CURATION: BECAUSE
HOW WE TELL OUR STORIES MATTERS*



THANK YOU!

Please attend the EH 419 Poster Presentation on Thursday, April 25th from 3pm to 4pm in Heavilon 227 to see all the hard work these students have done on their archive projects! There will be snacks!

